Hayly Leung,
Chief Executive Officer,
HKRSA and RetireHK Limited

Appointment of Chief Executive Officer – Hong Kong Retirement Schemes Association (HKRSA) and RetireHK Limited

HONG KONG – 5 June 2026 The Hong Kong Retirement Schemes Association (HKRSA) is pleased to announce the appointment of Ms. Hayly Leung as Chief Executive Officer of the HKRSA and RetireHK, effective 1 July 2026.
Advancing Retirement Outcomes: Strong Leadership to Drive Strategic Impact

As Hong Kong faces an unprecedented demographic shift driven by rapid population ageing and increasing longevity, the need to advocate for comprehensive retirement enhancements has become increasingly urgent. To drive more direct community impact, the HKRSA established RetireHK, which evolved from a retirement portal launched in 2020 into a registered NGO in 2023. RetireHK's mission focuses on public education, community engagement, and accessible tools for holistic retirement planning.

Ms. Janet Li, Chairman of the Executive Committee of the HKRSA and Board Chairman of RetireHK, expressed great confidence in the appointment:
"We are delighted and pleased to welcome Hayly on board as our Chief Executive Officer… Her intimate understanding of our organizational goals, paired with her unwavering commitment to our community, makes her uniquely positioned to lead our organizations into their next chapter of deep societal impact."

Commenting on her appointment, Ms. Leung stated:
"I am incredibly honoured and excited to take on the role of Chief Executive Officer at the HKRSA and RetireHK… I look forward to working closely with the Executive Committee, our valued members, and key industry stakeholders to truly make a difference."

About the Hong Kong Retirement Schemes Association (HKRSA)
Established in 1996, the HKRSA represents the interests of retirement scheme members and the broader retirement industry in Hong Kong. As a trusted, neutral platform for cross-sector collaboration, the Association promotes evidence-based best practices and supports the long-term sustainability of Hong Kong's pension ecosystem.

About RetireHK
Originally launched by the HKRSA as a retirement portal in 2020, RetireHK officially became a registered NGO in 2023. It is dedicated to addressing the challenges and opportunities of population ageing and longevity in Hong Kong, empowering individuals to actively manage their long-term financial, physical, and mental well-being.

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